# MY PROSPECT LIST WORKSHEET

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GNLD's LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand-washable lingerie, sweaters, kitchen counters, stove tops, refrigerators, and many other soiled surfaces. The key to LDC’s powerful cleansing action is its very concentrated surfactant system.

Unique triple-action formula: Contains three surfactants that gently, yet effectively, lift off unwanted soil.

Economical, concentrated product. A little goes a long way and can be used for a variety of cleaning jobs, from washing fine lingerie to cleaning greasy stovetops.

Voluminous foam effectively cuts grease: ideal for dishes, glassware, flatware, pots, pans, fine china and ceramics.

Very gentle on hands: Neutral pH doesn’t irritate skin. Safe for the whole family.

Completely free-rinsing. Leaves no soapy residue.

100% biodegradable and phosphate-free.

DIRECTIONS FOR USE

GENERAL CLEANING: Start with 1 part LDC and 5 parts water. This ratio may need to be increased if you desire more sudsing and depending on water hardness. Begin with 1 part LDC and 3 parts water in hard water locations. Store mix in squirt bottle.

IN THE KITCHEN: Small amount of mix on wet sponge for kitchen surfaces. Just a short squirt cleans a sink full of dishes, pots and pans, glassware, flatware, and ceramics.

IN THE LAUNDRY: For hand-washing delicate fabrics, synthetics, knitwear and woolens, linen and fine cottons use 1/2 capful of LDC in sinkful of cool water. Agitate and work gently through fabric. Rinse twice and allow to air dry. Pre-treat spots and stains with LDC and then do laundry as normal. Excellent for wash and wear fabrics.

AROUND THE HOME: Small amount of mix on wet sponge for walls, woodwork, vinyl, formica, appliances, bathroom fixtures, and tile. For windows and mirrors just a few drops per 16 fl oz/500 ml of water.

IN THE WORKSHOP: Automobiles, boats, awnings, outdoor furniture: dilute 1 part mix with 10 parts water (2 fl oz per gal/16 ml per L) in a bucket. For greasy hands, put a few drops on wet hands, rub together and rinse off.

CAUTION: KEEP THIS AND ALL CLEANERS OUT OF THE REACH OF CHILDREN

Super 10® - 1 Liter
Case wt. 15.9 lbs.

Contact your GNLD Distributor to place an order. If you do not have a GNLD Distributor, please click here.

Product Description
GNLD’s most powerful cleaning product, industrial strength Super 10, penetrates, dissolves and emulsifies even the toughest grit and grime. It’s perfect for industrial use, yet safe in the home. Super 10 makes all your cleaning chores easier, yet it’s compatible with the environment. You’ll love the way it penetrates grease and stains, wipes out fingerprints, black heel marks, and soapy residue on tile and grout. You choose the strength you need for each cleaning task. It’s powerful cleaning for just pennies per use.

Product Benefits
Versatile and economical. One product is useful in every room of the house. Effective on every tough job from removing stubborn fabric stains to cleaning garage floors.

Industrial strength that’s harmless to any surface where it’s safe to use water.

Concentrated product: A little goes a long way.

Unique 3-way action that penetrates, dissolves, and emulsifies — getting between the surface and the dirt for superior performance.

Completely free-rinsing. Leaves no soapy residue.

EXTRA HEAVY-DUTY CLEANING: Dilute 1 part SUPER 10 with 3 parts water in a spray bottle. Spray on, agitate and let stand for a few minutes. Wipe off.

HEAVY-DUTY CLEANING: Dilute 1 part SUPER 10 with 10 parts water in a spray bottle. Spray on and wipe clean. For spot cleaning (first test for colorfastness) spray on, rub in with absorbent cloth, let stand and blot to remove ink, crayon, lipstick, dyes, and stains from carpet and wallpaper. Pre-soak for pots and pans.

GENERAL CLEANING: Dilute 1 part SUPER 10 with 20 parts water in a spray bottle. Spray on and wipe clean. For floors, walls, and other large jobs, mix 1 part SUPER 10 to 128 parts water (1 fl oz/gal, 8 mL/L) in a bucket.

Other Ingredients:
water, oleic acid monoethanolamine & sodium salt, dipropylene glycol methyl ether, linear alcohol ethoxylate, urea, edta tetrasodium, sodium hydroxide, fragrance, preservatives, color, dihydroxyethylglycolone

CAUTION: Contains monoethanolamine and 2-methyltetrahydropropanol. Eye irritant. If contact with eyes occurs, flush repeatedly with cold running water for 15 minutes. If irritation persists, contact a physician.

Keep Out of the Reach of Children
Europe's best-selling cleaning miracles, now available in America...

Your keys to a sparkling-clean home: LDC™ and Super 10™

Unlock dirt and grime, replace cupboards full of toxic specialty cleaners, and enjoy peace of mind in your sparkling home. The keys? LDC and Super 10. Each is ultra-powerful, yet gentle. GNLD's amazingly versatile Super 10 and LDC are harmless to any surface where it's safe to use water. They rinse clean, and are fume-free and earth-safe. You won't find more economical, proven cleaning solutions anywhere! Don't let another day go by without opening your home to LDC and Super 10!

BEDROOM
LDC: Mud cleaning at woodwork and walls, wood flooring, wallpaper removal
Super 10: Toys, luggage, carpet, closet odor, walls/wallpaper, windows, plastic containers, mirrors

OFFICE/DEN/SPARE ROOM
LDC: Vinyl/upholstered chairs, computer keyboards and hardware, desk accessories, windows
Super 10: Venetian or mini-blinds, walls, desks, chairs

LAUNDRY ROOM
LDC: Hand washables, hard water softener
Super 10: Laundry stains: crayon, lipstick, tomato stains, ink, blood, juice, wax, grease; spot cleaning, dry cleanables (use with distilled water)

KITCHEN
LDC: Small and large appliances, greasy hands, dishes, machinery, drains, odors, floors, tile, windows
Super 10: Drains, Formica, marble, plastic, vinyl, stainless steel, chrome, walls, ovens, grills, copper, aluminum

LIVING ROOM/FAMILY ROOM
LDC: Fireplaces, painted walls and woodwork, windows
Super 10: Carpets, vinyl, plastic, imitation leather

BATHROOM
LDC: Sinks, bathtubs, showers, toilets, mildew, jewelry, chrome
Super 10: Drains, tile, hard water deposits, hair brushes, jewelry, mirrors, toilet stains, floors, counters, cupboards, vinyl, rust

GARAGE/YARD/VEHICLE
LDC: Greasy hands, swimming pools, lawn furniture, window washer for cars, weed spray, camping trips
Super 10: Pet boxes, tar, auto/tractor/lawnmower engines, metal/plastic parts, tools, garage floors, driveways, grills, aluminum door and window frames, upholstery, seat covers, garbage cans

Contact your independent GNLD distributor:

You name it, GNLD can clean it!
DEMONSTRATE THE SAVINGS

Concentrated Household Cleaning

LDC Concentrate
Light Duty Cleaner

Concentrated and Biodegradable

Compare GNLD products with the leading store brand and see the value of concentration.

<table>
<thead>
<tr>
<th>GNLD Cleaning Product</th>
<th>When prepared 5 to 1 for use in 8 oz. squeeze bottles (203 oz.)</th>
<th>Price per 28 oz. bottle</th>
<th>Store Brands</th>
<th>Average Price per 28 oz. bottle</th>
<th>Savings with GNLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>LDC 1000 ml 33.8 fl. oz.</td>
<td></td>
<td>$2.22</td>
<td>Ultra Ivory 28 oz. retail price $2.62</td>
<td>$2.86</td>
<td>YOU SAVE $4.66 with every liter of LDC you buy!</td>
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<tr>
<td>Suggested retail price $16.05</td>
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<td></td>
<td>Ultra Palmolive 28 oz. retail price $3.10</td>
<td></td>
<td>YOU SAVE 73¢ on every quart you mix!</td>
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Based on spending $16.05 on GNLD LDC compared to $20.71 on a competitor product. Ultra Ivory is a trademark of Proctor & Gamble. Ultra Palmolive is a trademark of Colgate-Palmolive. Prices surveyed December, 1997, Fremont and Milpitas, California. GNLD product pricing as of December, 1997.

LDC Concentrate: Light Duty Cleaner

LDC is the mildest, most versatile household cleaner available today. It's strong enough to be effective in both hot or cold water, yet LDC is gentle and safe on your hands. Environmentally friendly, LDC rinses easily to make short work of daily cleaning chores.

For general cleaning add 200 ml of water to 240 ml (8 oz.) bottle, fill with 40 ml of LDC (5 to 1).

For kitchen and around the home cleaning add a small amount of LDC "general cleaning" mix to wet sponge for kitchen surfaces, walls, worktop, vinyl, formica, appliances, bathroom fixtures, and tile.

For the laundry use 1/2 capful of LDC for hand-washing delicate fabrics, synthetics, knitwear and woolens, linen and fine cottons. Pre-treat spots and stains with LDC and then do laundry as normal. Excellent for wash and wear fabrics.

For window cleaning add just a few drops of LDC per 500 ml (16 oz.) of water.

For workshop cleaning dilute 1 part "general cleaning" mix with 10 parts water (2 oz. per gal/16 ml per L) in a bucket.

For greasy hands, put a few drops on wet hands, rub together and rinse.

You name it, GNLD can clean it!
DEMONSTRATE THE SAVINGS

Concentrated Household Cleaning

Super 10 Concentrate
Extra Heavy Duty Cleaner

Concentrated and Biodegradable

Compare GNLD products with the leading store brand and see the value of concentration.

<table>
<thead>
<tr>
<th>GNLD Cleaning Product</th>
<th>When prepared 10 to 1 for use in 24 oz. spray bottles (372 oz.)</th>
<th>Price per Quart</th>
<th>Store Brands</th>
<th>Average Price per Quart</th>
<th>Savings with GNLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUPER 10 1000 mL</td>
<td></td>
<td>$1.31</td>
<td>Fantastik</td>
<td>$2.91</td>
<td>YOU SAVE $18.56</td>
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<tr>
<td>33.8 fl. oz. Suggested retail price</td>
<td></td>
<td></td>
<td>32 oz./1 qt. retail price</td>
<td>$2.86</td>
<td>with every liter of Super 10 you buy!</td>
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<tr>
<td></td>
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<td></td>
<td>Formula 409</td>
<td>32 oz./1 qt. retail price</td>
<td>$2.96</td>
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</table>

Based on spending $15.25 on GNLD Super 10 compared to $33.81 on a competitor product. Fantastik is a trademark of Dow Chemical Corporation. Formula 409 is a trademark of Clorox Corporation. Prices surveyed December, 1997, Fremont and Milpitas, California. GNLD product pricing as of December, 1997.

Super 10 Concentrate: Extra Heavy Duty Cleaner

GNLD's most powerful cleaning product. Replaces dozens of specialized cleaners. Perfect for hundreds of different household cleaning tasks. Industrial strength, yet safe for home and planet.

For multi-purpose use add 2 tablespoons plus 1 teaspoon to a 24 oz. spray bottle and fill with water (20 to 1) to clean appliances, woodwork, chrome, eamed surfaces, countertops, mirrors, windows, vinyl, and naugahyde, and as a spot cleaner for carpets, drapes, and upholstery.

For heavy-duty cleaning add Super 10 to "10-1" line and fill with water (10 to 1) to remove soap scum from shower, tub and tile, pre-soak pots and pots, zap black heel marks on floors, eliminate kitchen grease on stovetops, grills, and ventilation hoods, and spot-clean ink, crayon, lipstick, and ground-in grime. Just a dab even gets chewing gum out of carpets!

For industrial degreasing add Super 10 to "3-1" line and fill with water (3 to 1) to clean driveways, garage floors, outdoor grills, fireplaces, tools, and engine parts. Great for drains and garbage disposals, too.

You name it, GNLD can clean it!
NCB™ - qt
Case wt. 15.0 lbs.

Contact your GNLD Distributor to place an order. If you do not have a GNLD Distributor, please click here.

Product Description
NCB™-qt accelerates cleaning power from Biazyme, biologically active enzymes; a GNLD exclusive.

Product Benefits
Versatile and economical, makes cleaners, soaps and laundry powders go farther and do a better job.

Instructions
Conditions water to minimize the negative effects of water hardness on cleaning.

Other Ingredients
G-One™ 100% biodegradable, phosphate-free.

Other benefits:
Laundry: Add 1/2 to 1 oz to washwater; especially hard and extra hard water. Boosts cleaning power for grimy, greasy work clothes. Helps remove stains, discolorations. Helps prevent yellowing, restores whiteness and brightness.

Bath: A few drops in bath water leaves skin silky; no bathtub ring.

All Information
Keep out of reach of children.
FAST FACTS ABOUT
NATURAL CLEANING BOOSTER

NATURAL CLEANING BOOSTER (N-C-B)

SOFTENS AND CONDITIONS WATER
If you've ever wanted to add more cleaning power to water — especially hard water — or give an extra boost to your regular cleaner to help get out extra stubborn stains or dirt, N-C-B is what you've been looking for. This 100% organic cleaning booster makes any detergent or liquid cleaner go farther, last longer and do a better job.

HOW IS N-C-B UNIQUE?
N-C-B is a GNLD Biocatalytic formula containing GNLD's scientifically selected, natural and organic ingredient, Biazyme, which accelerates the cleaning process.

N-C-B is an extremely powerful emulsifying agent. It breaks down water-resistant, nonsoluble fats, oils, and impurities so they mix with water and can be rinsed away. N-C-B helps retard yellowing or greying of clothes and leaves them sunshine fresh. It is 100% organic and phosphate-free.

HOW IT WORKS
N-C-B works by conditioning water. It contains a mild, effective "chelating" agent that captures hard water ions to multiply the cleaning efficiency of any cleaner or laundry compound.

WHY CUSTOMERS NEED N-C-B
N-C-B makes an ideal mate for phosphate-free laundry powders, because it brightens clothes. It's also excellent to loosen stubborn spots and stains and eliminate the need for harsh bleaches. Not only does it make any detergent or soap go farther, N-C-B also is beneficial for personal use. For example, a few drops in bath water makes skin feel silky soft, and no residue ring is left around the tub!

Kitchen: Add a little to Mellow Yellow to eliminate spotting of drain-dried dishes and glassware.

Bath: Add a few drops to bath water for silky skin feeling and no bathtub ring.

Laundry: Boosts cleaning power to handle grimy, greasy work clothes.
Removes stains, discolorations, color "rings." Helps prevent yellowing; restores whiteness and brightness. Works in all types of water.

Garage: Use with MPC for extra tough chores.

HOW TO USE N-C-B:
General Household (except windows): Add 1/2 to 1 oz. of N-C-B to any dilution of Rugged Red; use in 16 oz. trigger spray bottle.

Laundry: Hard water and extra-hard water:
Green™ - qt
Case wt. 15.0 lbs.

Contact your GNLD Distributor to place an order. If you do not have a GNLD Distributor, please click here.

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<tr>
<th>Product Description</th>
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<td>Other Ingredients</td>
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Green is a remarkable liquid cleaning concentrate that thoroughly, yet gently, dissolves dirt. Its neutral pH makes it the ideal personal care cleanser. It's perfect for every member of the family: safe for washing, showering or bathing. You use it like soap, but it's 100% rinsable, leaving no sticky, irritating residue on your skin. In fact, Green can actually protect your hands when you paint, work in the garden, or do other dirty chores.

Versatile and economical: One product washes hands, face, hair, body, plants, pets, baby clothes, etc.

Concentrated: can be used full strength or diluted with water.

Features Kelpro, an exclusive organic protein base (derived from kelp) for effective, gentle cleansing.

Neutral pH; fully compatible with skin.

Free rinsing: No residue to attract additional dirt or cause irritation.

100% biodegradable.

Use Green for hand washing, bathing and showering. It dissolves and removes dirt safely and gently, without drying.

Personal Care: Use full strength. For fast, easy cleanup, cover hands with an "invisible glove" of Green before attacking those extra dirty chores.

Medium Use: One teaspoon per quart/liter of water. To remove dust from trees, shrubs, and indoor plants.

Light Use: A few drops in a basin of cool water. To gently launder baby clothes, lingerie and very fine fabrics.

tear, lauramide dea, tea lauryl sulfate, cocamidopropyl betaine, hydrolyzed animal protein, kelpro, citric acid, lauramide dea, tea lauryl sulfate, cocamidopropyl betaine, hydrolyzed animal protein, kelpro, citric acid, tetrasodium edta, preservative, fragrance, color

Rinse thoroughly after all applications.
Some families prefer (and some areas actually require) phosphate-free laundry and cleaning products. G-One Phosphate-Free is not only 100% phosphate-free, it is also nonpolluting, biodegradable and tough on dirt. Like its lowphosphate cousin G-One, G-One Phosphate-Free is highly concentrated, so it offers the economy your customers want and the environmental protection we all need.

Accelerated cleaning power from biazyme, biologically active enzymes — a GNLD exclusive — gets out the tough stains and delivers a cleaner washload overall.

Free-rinsing formula helps keep clothes bright and eliminates potentially irritating residues.

100% phosphate-and 100% biodegradable: Natural components are gentle on the environment.

Quantity/type of water/hardness in parts per million

Top loading agitator:
2 scoops (1/4 cup)/soft water/0-50
2-3 scoops/moderately hard water/50-100
3-4 scoops/hard water/100-200

Front loading agitator:
1 scoop (1/8 cup)/soft water/0-50
1-2 scoops/moderately hard water/50-100
2-3 scoops/hard water/100-200

*Add 1/2 oz. to 1 oz. of NCB (Natural Cleaning Booster) in hard or extra-hard water areas for extra cleaning power. NCB may also be used as a "spotter" on stained or extremely soiled items. Apply full strength.

sodium carbonate, sodium aluminium silicate, sodium sulfate, nonylphenol ethoxylate, sodium metasilicate, carboxymethylcellulose, polyacrylate, optical brightener, biazyme, fragrance

CAUTION: Contains sodium silicate and nonylphenol ethoxylate. Avoid contact with eyes, mucous membranes or prolonged skin contact. For eye contact flush with water for 15 minutes. Rinse off skin immediately. If irritation persists or product is swallowed, consult a physician.

KEEP OUT OF THE REACH OF CHILDREN
Cleanliness is Important

Lack of cleanliness has been a major factor in death of millions of people over the centuries. Many diseases are also promoted by lack of cleanliness, not the least of which is the common cold.

Even physicians have had difficulty understanding just how important a good cleaning job can be. In the 1840's Allegemeine Krakenhaus was one of the most famous teaching hospitals in Europe. One out of every six pregnant women brought into the hospital died of childbed fever. Physicians would begin their day examining the dead, then do pelvic exams on the living women. Ignaz Semmelweis, one of the physicians at this hospital, had seen his physician friend, Jakob Kolletschka, cut his finger while doing an autopsy and die a short while later of an infection.

In 1847 Semmelweis became head of the obstetrics ward and instituted a rule that physicians had to wash their hands in a chlorine solution after examining the dead. Deaths dropped to one in 84. Semmelweis then observed that illness could be passed from one living sick person to another. (Remember that Louis Pasteur and the germ theory of disease were unknown at this time.) Semmelweis instituted a rule that hands were to be washed after every exam. Deaths dropped still further.

Unfortunately, hand washing with chlorine and a drop in death rates did not make Semmelweis popular. His contract with the hospital was not renewed. He was hounded by enemies who eventually drove him to a mental hospital in his last days.

Cleanliness of hands, garments, homes is one of the major means of prevention of disease. Sadly, even today many medical professionals do not adequately wash their hands.

Effective Cleaning

Effective cleaning depends on surfactants (short for surface active agents). These are compounds which have both oil soluble and water soluble structures. Surfactants have the ability to bring together water soluble and insoluble components into a stable solution or emulsion.

These substances move toward the surface of water. This tendency is why they are called "surfactants." For centuries the basic cleaning compound (or surfactant) used by man was simple soap which consists basically of animal fat and ingredients found in ashes (phosphates).

Soap was not a terribly efficient cleaner. Bacteria can live in common bar soaps, they do not do the best job, and they may hardly work at all in hard water.

Around 1920 dramatic breakthroughs began to be made in cleaning technology. The improvement was so great that new...
cleaning compounds replaced soap almost completely. Today almost everyone is using these cleaning compounds.

In 1960 we began to become aware of the fact that the millions of tons of chemicals we were pouring into the water were having a horrible impact on the environment.

High levels of phosphates were shown to promote the growth of algae and cyanobacteria which robbed the water of oxygen killing fish and other wildlife.

Many of the organisms which thrive on the phosphates dumped into rivers and oceans are extremely dangerous. Literally millions of fish have been killed by *Pfiesteria piscicida*, a bacterial organism which multiplies in polluted ocean waters. It is also deadly to humans.

"the safety of these items is questionable"

Toxins produced by cyanobacteria growing in fresh or salt water bodies have been shown to cause liver and nerve damage in animals. Algae products harvested from polluted waters may be a problem.

Aquatic toxicologist Wayne Carmichael writes, "Because cyanobacteria are often collected simply from the surface of an open body of water and because neither sellers nor buyers can distinguish toxic from nontoxic strains without applying sophisticated biochemical tests, the safety of these items is questionable."

These toxic algae can also contaminate municipal water supplies. Carmichael writes, "runoff from detergents and fertilizers is altering the chemistry of many municipal water supplies and swimming areas, increasing the concentration of nitrogen and phosphorus. These nutrients promote reproduction by dangerous cyanobacteria...As cyanobacterial waterblooms become more common in reservoirs, rivers, lakes and ponds, the likelihood grows that people will be exposed to increased doses of toxins..."

The possibility of increased exposure has become particularly disturbing because some evidence suggests that certain cyanobacterial toxins might contribute to the development of cancer."

**Synthetic Surfactants**

In the search for efficient cleaning tools, it was discovered in the 1940's that designer surfactants could be manufactured from petroleum products. Most surfactants used in the United States today are synthesized from petroleum-based compounds.

The most common of these are called alkylphenolics. Alkylphenol ethoxylates (APEs) are the most widely used surfactants for both industrial and domestic use in the United States today. Research by the Washington Toxics Coalition found 477 products containing APEs including great numbers of laundry detergents and general purpose cleaners.

Europe has far more rigid environmental regulations than the U.S. There is also far greater awareness of the problems with synthetic surfactants. As a result APEs have been already banned or are being phased out in many European countries.
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About 450 million pounds of APEs were sold in the United States in 1988. Industry used 55% of this production, institutional cleaners use 30%, and 15% is used in household cleaning and personal care products. These products are disposed in waste water where they damage wildlife and wind up in drinking water of people who live downstream.

**Biodegradability**

One of the major problems with APEs is their slow and incomplete breakdown. Their breakdown fails to meet the current Green Seal environmental standard for household cleaners. In test systems with “highest biodegradation potential” most studies have shown only 30-70% biodegradability.

In test systems with “highest biodegradation potential” most studies have shown only 30-70% biodegradability of APEs.

Unfortunately, this is not the total problem. APEs break down into products which are more toxic than the original product. Breakdown products bioconcentrate and act as environmental estrogens.

Bioconcentration is one of the major health problems associated with compounds which do not biodegrade completely. Bioconcentration factors (BCF’s) have been established for synthetic surfactants and related compounds. The BCF for fish is about 300, mussels 340 to 3430, and algae up to 10,000.

**Estrogenic Effects**

Most alarming are the estrogenic effects of synthetic surfactants. Studies in England and Wales have demonstrated that male trout exposed to sewage treatment plant discharge begin producing large quantities of vitellogenin, a substance produced by female fish as part of producing eggs. This study was prompted by the discovery that 1 out of every 20 roach fish living downstream from a sewage treatment discharge point had both male and female sex organs.

What is of interest is that APEs were phased out of domestic detergents in the UK in 1976 prior to the awareness of their estrogenic effects. They were, however, at the time of this study, still being used by industry. Our situation may be worse than theirs, since we have not taken the issue of APEs as seriously as have the Europeans.

Chinook salmon from contaminated waters near Seattle show indications of impaired immune systems and precancerous changes in the DNA.

Numerous deformities have been found in fish from the Willamette River in Oregon. Eighty percent of the fish examined between Eugene and Springfield had deformed gills.

At another site one fifth of the fish had one or both eyes missing.

Estrogenic chemicals may be contributing to the increasing incidence of hormonally related cancers in the United States. In 1961 a woman’s lifetime risk of breast cancer was 1 in 20. Today it is 1 in 8.

Testicular cancer rates for men under 45 in the United States have been labeled “epidemic.” Incidence is increasing at 2-4% a year. It is now the most common malignancy of young men.

Prostate problems are also epidemic. Some of these chemicals may not directly cause cancer, but may speed the growth of cancers creating a situation where old age problems appear in the young. Sperm counts in young men also appear to be falling. A 10 to 21% decline in daily sperm production in male rats has been observed when mothers of male offspring are exposed to alkylphenols commonly found in cleaning products.

**Why This Discussion?**

One of the main reasons for this long preface is to underscore the importance of finding a solution to the problem of synthetic surfactants in cleaning products. The Washington Toxics Coalitions has chosen to focus on this issue for several reasons:
© APEs are in widespread use in many products and huge quantities are discharged into the environment.
© The end-users of products containing APEs are usually not aware they are using compounds which contain these harmful chemicals.
© Endocrine disruption is only one of the issues of concern. We should also be concerned about aquatic toxicity, poor biodegradability, and the tendency to accumulate in the body.
© Even many products identified as environmentally safe and non-toxic contain APEs.
© Alternative surfactants to APEs exist and can be used in most situations where APEs are currently used.

GNLD Cleaning Products

GNLD cleaning products have always used natural, plant based surfactants and enzymes to accomplish the cleaning job.
G-One Laundry Powder and NCB
NCB cleaning booster and the laundry powders contain biocatalytic formulas--biologically active enzymes to accomplish a superior cleaning job. The laundry powders are eight times more concentrated than ordinary detergents meaning they are much more economical as well as being safer for you and the environment. These products are 100% biodegradable.
Green
Green personal care cleaner contains an exclusive organic protein base called Kelpro, highly concentrated and very safe as well as being 100% biodegradable.

New Products

At a recent convention two new cleaning compounds were introduced. These products easily meet the most rigid environmental regulations for cleaning compounds in Europe where the problem of synthetic surfactants is much more clearly perceived than here.

These products are actually manufactured in Switzerland. Switzerland has already banned the use of all APEs, and was one of the first countries to do so.

It is estimated that use of these new products would eliminate 36 million containers in the landfills of the United States every year. Long term damage to the ecosystem would also be greatly reduced because of the total biodegradability of the products.

LDC and Super 10 easily meet the rigid environmental controls on APEs and other harmful surfactants in Europe.

LDC
LDC is GNLD's new gentle cleaner. All of the surfactants in this product are 100% biodegradable by natural biological action.
Super 10
Super 10 is GNLD's most powerful cleaning product. It is ideal to replace dangerous APEs in widespread industrial use. This product works best at a 10 to 1 dilution. It is organic and phosphate free. This product is harmless to any surface where water can be applied.

What You Can Do

Each and every time an individual in the United States chooses to do laundry, wash hands, or clean the house a product is chosen. Way too many of these products contain toxic APEs.

Use of GNLD cleaning compounds not only reduces out exposure to these substances, but also decreases the toxic burden on the environment.

Hopefully, an increased awareness of this problem will result in a change in product formulas. This would result in a reduction in one of the major sources of pollution in our environment. The result could only be an overall improvement in health for both the ecosystem and also human beings.

Use of GNLD cleaners not only decreases the burden on the environment, but also saves the customer money. When five or tenfold dilutions are used on cleaning products (this is a necessity with these products) tremendous savings result. We actually pay ourselves for taking better care of our environment and ourselves.

We actually pay ourselves for taking better care of our environment and ourselves.

References:
I hope you found this article interesting. I sincerely hope you'll look into Network Marketing as a lifestyle that can provide you with anything you truly want in life. I hope you'll sit down right now and answer the question I asked you at the beginning of this article. I hope you come up with a good answer to that question, one that you truly want to have come about.

Then, I hope you get busy and first learn everything you can about the Network Marketing industry and how to be successful at it. I hope you choose a Network Marketing company and give it all of the time you can afford on a part-time basis for at least a couple years.

If you commit yourself to a couple years, you may actually find that you have realized success in a far shorter time.

And it's definitely a lot shorter than the six to eight years it would take you to go to college and get an advanced degree and that way you won't be disappointed in six months if you're not financially independent yet!

Thanks for reading! I sincerely hope this article has been of value to you. I like to think that you will make the decision right now to get serious about Network Marketing and start taking advantage of America's Ultimate Lifestyle and Income Opportunity right away!

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**Home-Based Business Lifestyle Gets High Marks**

*Home Office Computing* recently polled several thousand of its home-working readers. Here's what they found:

- 98% Are happier working from home
- 96% Would recommend working from home to others
- 88% Would never return to the corporate world

**Top 5 Positive Effects of Working from Home:**
- I feel more relaxed
- I have a healthier diet
- I take more time off
- I exercise more often
Outline A Plan of Action

We recommend you schedule your first presentations during the second or third week from the day you complete the paperwork to start your own business in Neo-Life.

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<th>Week</th>
<th>Recommended Number of Presentations</th>
<th>Actual Number of Presentations</th>
<th>Number of Member/Dist. Sponsored</th>
<th>Number of Qualified Dist. Sponsored</th>
<th>Number of Master Keys Sponsored</th>
<th>Retail Sales</th>
<th>Member/Dist. Sales</th>
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The Productivity Principle of Effective Planning

"Any enterprise is built by wise planning." Proverbs 24:3

By John E. Schroock, Businessman

Underline the key concepts found in this principle.

There are different views on how we should or should not plan our lives. There are some who quote the scripture, "Take no thought of tomorrow," believing it means not to plan anything. This view is held by many believers. Others, of course, differ. But consider that Jesus, who spoke these words, came to our world on a planned mission which was designed by God with goals and appointed times. This leads us to believe that we should also plan our lives. My personal belief is that we should live our lives as though we may die tomorrow, yet plan as though we may live to be a hundred. Very few things are ever achieved without a vision of the future and a plan of how to bring it into existence. Ninety percent of our life can turn out to be as we envision it with good planning. Without a plan, we merely respond to situations as they come along. We will either have a plan for our lives, or we will become part of someone else's plan.

Wise planning will save us from lots of problems in every aspect of life, making it more orderly and meaningful. For our plan to be successful, it must contain three elements:

1. We must have a vision.
2. It must spell out our mission.
3. We must have a strategy of how we are planning to achieve it.

People must have vision in order to be happy—this becomes our mission and purpose. Our mission will then demand a plan with specific goals.

One of the most important parts of our lives is to experience achievement. All good plans have short and long-term goals which have time allocations and achievement dates. This way, we can measure our progress. This becomes a "game plan" with responsibilities and rules to follow. The plan becomes the "rules of the game." Imagine playing basketball without a hoop, or baseball without bases. We could never decide whether we are winning or losing, or know whether we are performing well or poorly. There is no way to measure our progress if there are no plans and goals for the game. It is hard to enjoy a vacation without a wise, realistic plan of where we are going and how much it will cost. The plan is what causes the excitement. The plan will show us how and when to get there, and what we are going to do while we are there. Our entire lives need to be planned wisely. This makes life interesting.

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1. Is it achievable?
2. Is it maintainable after it is achieved?
3. What effect will it have on our family and friends?
4. What will I become in the end result?

Not everything we plan will work out, but at least we can measure according to our plan and then readjust wisely. God wants us to plan our lives. He will bless our plan when we seek Him for guidance. That is planning wisely. We must make sure we build (plan our lives) on a set of values which will produce good character while we are in the process of achieving it, or we may become a failure rather than a success.

This principle is part of the one year character development program:

Foundations For Achievement.

Discussion:

What do you want to become?
How do you plan to get there?
Are your goals connected with your plan?

Measuring up to the plumbline:
How well are you currently applying this principle in your life? (1 being highest, 1 being lowest)

Can you see the value of raising your rating?

Thoughts to Ponder:

You can travel any road and get somewhere, but if you know where you want to go, you must plan which roads to take.

For more of these Principles and additional Resources visit www.lared.org
Press Toward the Promise

TODAY'S SCRIPTURE

"...Imitate those who through faith and patience inherit what has been promised" (Hebrews 6:12, NIV)

TODAY'S WORD from Joel and Victoria

Are you facing a challenge today that seems overwhelming? Through faith and patience, God's Word says that you will see His promises come to pass in your life. Understand that the enemy always fights the hardest when he knows you are closest to your breakthrough. He'd leave you alone if he thought you were going to live in mediocrity. But if you'll keep pressing toward your promise and following the Word of God, you will get there. Don't be like the Israelites in the Old Testament who were right next to their promised land when they talked themselves out of it. They said, "There are giants in
the land. It's too difficult." No, don't look at the obstacles in your life today; lift up your eyes because you serve Almighty God. Instead, follow the example of Abraham who believed God even when his circumstances looked impossible.

Remember, God rewards the people who seek after Him. Stand in faith and keep believing because God will take you places that you never dreamed. As you press toward the promise, you will see His hand of blessing, and you will live in the victory He has prepared for you.

A PRAYER FOR TODAY

Heavenly Father, I come to You today choosing to believe Your promises. I lift up my eyes to You, ready to receive Your strength. Fill me with Your faith and patience as I press forward into victory! In Jesus' Name. Amen.

— Joel & Victoria Osteen