

It's Shake Party Time!

Everything you need to throw a fun Shake Party is right here! Included are the scripts for what to say when you invite people and then a guideline for what to say at the party! So RELAX and have "fun"!

"What's a Shake Party?" might be whirling through your mind. My initial reaction when first hearing about a Shake Party was a skeptical, "I don't know," until I grasped the simple brilliance of the concept. Now, after throwing a few Shake Parties, this is undoubtedly one of the most exciting ways to build a GNLD business. The many different delicious flavors you can make out of GR² Control is astounding -- vegetable shakes, fruit shakes and, of course, dessert shakes!!

You will be amazed at how easy it is to throw a Shake Party. You will also notice the improved response when inviting your friends and acquaintances to a Shake Party versus a nutritional seminar! We've been amazed over and over again at the ease of Shake Parties, and more importantly, the excited response from the invitees after the event. Even though we are having success with Shake Parties, keep in mind that if throwing these parties just isn't your thing -- don't worry. You can just as easily build your business by loaning our education materials. Shake Parties are just a fun way to hang out with people while at the same time jump starting your business.

Invitation Script

What do you say to invite guests? [Click here](#) for Shake Party Flyer.

[You hosting "and" running the Shake Party] Hey _____! This is _____. How are you guys doing? The reason that I'm calling is Chelsey and I are having a Shake Party at our house on _____ (date) and would love for you guys to come.

Or

[You hosting a Shake Party] Hey _____ (Guest)! This is _____. How are you guys doing? The reason that I'm calling is _____ and I recently attended a Shake Party and had so much fun that we decided to host a Shake Party for our friends this _____ (date).

[Guest] What's a Shake Party?

[You] We're going to make a variety of different shakes, vegetable shakes, fruit shakes, dessert shakes. Basically come hungry and you'll leave full, while at the same time learn easy recipes for making delicious and healthy smoothies. These shakes are great for keeping a healthy weight or creating a quick healthy meal on the go. By the way, we do ask for a \$3 donation to help cover the cost of providing the shakes. Once I know how many are coming I'll get everything. All you have to do is show up. There will be shakes for sale at the end of the evening, but don't feel any pressure to buy anything. The cover charge covers the cost of the meal. I promise it will be fun, and you'll get some great ideas for a healthy 2009.

[Guest] Let me talk with my wife (or husband), and I'll get back with you.

[You] Great! We're trying to get a solid count by the end of the week so we know how many to prepare for. If it's okay, I'll give you a ring in a couple days to see if you guys can make it.

[Guest] That sounds like fun! Yes, I'd love to come!

[You] Great, I'll put you on the list. If something happens that you are unable to come please let us know at least 3 days in advance, since we need to know how many are coming so we can accurately prepare enough stuff for the smoothies.

[Guest] Are you doing this as a business?

[You, as a distributor] Yes, my spouse and I have been using these products for _____ and have really been impressed! Recently we decided to start a business sharing these products with others. Shake Parties are an enjoyable and relaxing way to spend time with friends and have fun. If after trying the shakes people like them and want to purchase something, that's great, but otherwise I don't want them to feel pressure to buy anything as the cover charge covers the cost of the meal. Just come have fun with us.

Or

[You, as a product use] Yes, my spouse and I attended a Shake Party recently and had so much fun we decided to host one for our friends. These Shake Parties are a fun way to spend time with friends and have fun. If after trying the shakes people like them and want to purchase something, that's great, but otherwise I don't want them to feel pressure to buy anything as the cover charge covers the cost of the meal. Just come have fun with us.

Shake Party Outline and Script

Welcome guests and offer a couple simple snacks such as popcorn, peanuts, almonds, strawberries or grapes.

Thank you for coming to our Shake Party! I promise we will have fun and you'll get some delicious and fun ideas for ways to keep and even improve your health in 2009. Before we get started sampling shakes I'll share with you how this Shake Party came about.

Your Story

"My (friend/spouse, etc.) _____ and I recently attended a Shake Party like this and we had so much fun. At the end we decided to start using the shakes and some of the other products this company offers. After using the products we were impressed....."(share your testimony quickly) "so we decided to have a Shake Party at our home and share this fun experience with our friends."

Or

"My (friend/spouse, etc.) _____ and I came across GNLD, the company which makes these shakes, and were so impressed with the quality and science behind their products that we decided to start using their products. After using the products we were quite impressed...."(share your testimony quickly) "and wanted to share these products with our friends."

Start the Shakes

"Okay, let's get started! We're going start with our famous vegetable shake!" As you're putting the ingredients in tell them what you're putting in the shake and a little bit about GR² Shakes such as – "Do you know why it's called GR² Control, complete meal replacement? One serving contains a 3rd of the RDA for nutrition, all 22 amino acids, balances your blood sugar level, great for everyone including children, etc. And the "2" exponent stands for the exponential benefits for long-term health by following a low glycemic response diet. Science has proven that this type of diet can lower risk of heart disease, diabetes and cancer, lower blood pressure, less chance of stroke, and more! It may even add years to your life!"

Note: To learn more great facts on GR² go to www.gnld.com and click on "distributor only", then click on "business tools", then click on the 1st link down "distributor business tools guide",

and then click on the 3rd link down “GNLD Life-changing products”, finally click on “Gr2 Control”. You can also go to www.gr2control.com for more info and plenty of testimonies.

Pouring the Vegetable Shake

“Now keep in mind that everyone’s going to have a favorite shake tonight so don’t feel bad if you’re not crazy about a particular shake; that’s why we’re going to try a variety of different flavors. I only ask that you be open-minded and have fun. ...

“So what do you think?”

“Now, we’re going to have a fruit shake.” (repeat process)

Intermission

“Okay, now before we have delicious dessert shakes were going to have an intermission!”

VQ Test

“Let me ask you all a question, ‘How many of you have had your VQ tested?’ Oh my goodness, you all really need to get onto your doctor about this. Your VQ is your Vitality Quotient, which is your ‘future health risk indicator’. Don’t worry, we’ll get you all tested.”

[Joke] *“What were going to do is draw a vile of blood from each of you. Chelsey, can you get me the needles? I’m just kidding! Don’t worry. We’re not vampires here! It’s a not an invasive test.*

“Actually, all you are going to do is fill out a small questionnaire. As I read these questions off give yourself an honest score between 1 and 5, one being never and five always. This will be a lot of fun. It’s especially fun to watch the couples tell on each other!”

Or

“GNLD, the company who makes these shakes is a 50 year pharmaceutically licensed nutritional research and development company. Their scientists came up with a simple VQ TEST, that will tell you what your Vitality Quotient is, which is your ‘future health risk indicator’. All you have to do is simply fill out a small questionnaire. As I read these questions off give yourself an honest score between 1 and 5; one being never and five always.”

Give a VQ form and pen to each person.

“Alright, now how many of you see at least a little room for improvement? Probably all of us could honestly say there is some room for improvement, right? How many of you would like to see a simple way to improve your score? Great, well before we have dessert shakes let’s take a quick look at a 12 min DVD that shows what the World Health Organization, USDA, National Cancer Institute, American Diabetes Association and others say are the keys to improving our VQ score.”

Play the Pro Vitality DVD.

After Viewing the Video

“How many of you learned something new or perhaps you were reminded of something you needed to hear? Absolutely, I think we could all say that. Even though that was just a short DVD I think you can see why we have been so impressed with GNLD’s 50 year track record. This isn’t some story about traveling the seven seas in search of a magic pill or potion or rind of some exotic fruit from a remote corner of the world. I think you can agree that what we have just seen is just plain logic; whole grains, fruits, vegetables and fish. All things we know we should be consuming but as we saw in the VQ test earlier, we’re not taking in as much as we should. Somebody pointed this next fact out to me and I thought it was pretty cool. Do you know with what Jesus fed the 5,000? You know, the story of the fish and the loaves!? That’s right; bread and fish. I say, if it’s good enough for Jesus; it’s good enough for me! Now, of course, we know that the bread was a lot different back then compared to today. Back then when it said whole grain bread it really was, whereas today, according to our government, there is no universal standard for what wholegrain means. Also, I think it’s safe to say that the fish Jesus fed them was pure fish unlike a lot of the fish and fish oil products on the market today which have been shown to be full of toxins. GNLD’s fish oil is pharmaceutical grade and tested for 160 different toxins and must have 0% toxicity. Also, I think you’ll agree, it’s reasonable to assume that Jesus probably intended for them to eat some fruits and veggies when they got home or at least at some point!”

Prices

“Ok, at this point how many of you have seen something tonight that has at least peaked your interest? That’s great! It really says a lot considering we haven’t even had dessert shakes yet!!! How many of you are just a little curious about the prices?”

“Well, there are several pricing options;

“1st option is, of course, purchasing at retail price. Even at retail price you gain more scientifically proven benefits for your dollar than any product on the market.

“2nd option is a really neat special going right now. If you purchase at least 1 box of Pro Vitality Pack today, you can receive a free membership (membership normally costs \$15) which will save you 15% discount on all of our products. So you will save 15% discount tonight on anything you buy as well as in the future.

“3rd option is to start a home-based franchise with our company for just \$49. This option is great for someone who cares about others and is willing to simply share educational resources with others. Perhaps you know people who have a lower VQ score than you, have health issues, care about their health, or take vitamins. You could make as much as \$10,000 a month or more. Or maybe you just want to share the products with a few friends and receive your products for free. Keep in mind that even though these Shake Parties are fun, you don't have to do them to build a GNLD business. You can simply loan our educational resources such as DVDs, CDs and/or literature to others. The products really sell themselves.

“Now I realize this might not be of interest to you, perhaps you love your job, have job security and are making more money then you know what to do with but perhaps you know someone looking for an exciting and fun professional career with an unlimited income potential. Maybe you know someone who could use a few extra hundred dollars a month to pay off debts, go on a nice vacation, or even buy a new car.”

Note: Share your success. If you're just getting started don't be shy about your size of business. Share a success story of your upline distributor or another distributor and share your excitement and vision for the future. Remember if you don't express excitement and confidence regarding your future with GNLD why should your guests be interested.

“Okay, now that you have your options let's look at the prices. I'll give each of you an order form to look at as we go over the prices.” Pass out the order forms along with pens and then use the form to explain the pricing. Explain each item along with the GR² Kit. Explain that you can be on the good, better or best program depending on whether you take 1, 2 or 3 Pro Vitality Packs. *“It's better to take less consistently then it is to take more irregularly. Also, keep in mind that the Pro Vitality pack will help you get even more value out of your GR2 shake by helping your cells absorb nutrients more readily.”* *“If you're ready to get started and see the value of investing in your health with GNLD please fill out the order form and give it to me. If there is nothing you are interested in that's okay too. I am just glad you came. But remember, if you do choose to purchase the pro Vitality tonight, you will not only get great results, but also receive a*

free membership and savings tonight on your first order. We have products available this evening and whatever we don't have can be shipped directly to you."

"Keep in mind that all of our products are backed with an unconditional money back guarantee! So if for any reason you're not completely satisfied we can replace or refund your order.

"For those of you who are ready to get started you can fill out the forms while I start making the dessert shakes.

"Alright, our first dessert shake will be Cinna-Banana Shake.

"So what did you think?

"Our next and last dessert shake is Choco-nuts Shake.

"So what was your favorite shake out of all of them?

"Before you leave please feel free to take some info with you. For anyone who purchases the Pro Vitality which includes the membership you will receive your very own copy of the DVD we watched earlier to share with your friends and loved ones. Also, for anyone who becomes a distributor tonight you can also have a copy of the Business DVD that has 5 chapters on the opportunity, products, company overview, real success stories and business plan. Of course, anyone who might be curious about the GNLD franchise or perhaps has a friend who might be interested is welcome to borrow a copy of that DVD. If you want like to show the DVD we watched earlier to a friend or loved one feel free to borrow a copy of that as well. If you place an order tonight please feel free to subtract the \$3 donation you gave earlier. By the way, if you had fun tonight and would like to have one of these at your home just ask and we'd love to come put a shake party on at your place. It's a great way to have fun, help your friends be healthy and perhaps even save a life while at the same time getting your products for free or even much more. That's all, I want to thank each of you for coming out tonight. I hope you had a great time."